

*Presents*

# Meetup: 16 SEPTEMBER 2010

## *Schedule*

5.30pm **Doors Open, Welcome & Networking**

6.00pm **Talks:**



### **Brett Sirianni: The Edge: Website Case Study**

Brett presents an intro on what The Edge is followed by a case study looking at objectives, who it was targeted at and how it has worked 5 months in. He will also discuss how it has evolved plus improvements and new directions it could take.

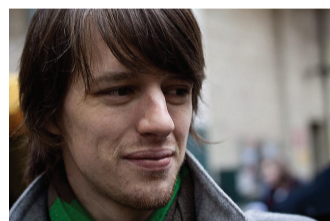
Twitter: @SLQedge Web: [edgeqld.org.au](http://edgeqld.org.au)



### **Luke Brooker: Seductive Design**

Using psychology to engage and influence user interactions on the web.

Twitter: @lukebrooker Web: [lukebrooker.com](http://lukebrooker.com)



### **Simon Elvery: CSS3 Pseudo Classes & Elements**

In addition to pseudo classes, CSS3 introduces the concept of pseudo elements which didn't (really) exist before. Simon looks at the range defined by the CSS3 specification, what makes them 'pseudo' & how you can start using them right now.

Twitter: @drzax Web: [elvery.net](http://elvery.net)

8.00pm **Doors Close**

8.15pm **Continued Networking & Discussions at a Local Bar**

## *Venue*

**The Edge, Stanley Place, Cultural Centre  
Southbank, Brisbane, QLD**

Nearest train station is South Brisbane.  
Visit [brisbanewebdesign.org](http://brisbanewebdesign.org) for more  
transport suggestions, parking options and  
a map of the area.

**The Edge**

[www.edgeqld.org.au](http://www.edgeqld.org.au)

## *Repondez s'il vous plaît*

**Spaces are limited to 120 making RSVP  
essential.** Visit [brisbanewebdesign.org](http://brisbanewebdesign.org) for  
directions on how to reserve your free seat.

## *Get involved*

If you would like to volunteer, present,  
provide support or anything else for the  
Brisbane Web Design meetup group,  
please feel free to contact us via our  
website: [brisbanewebdesign.org](http://brisbanewebdesign.org)

## *About*

The Brisbane Web Design meetup group is  
a local, non-profit and self-organised  
monthly event aimed at bringing together  
the creative people around Brisbane to  
connect, discuss and learn about all things  
web and design related.

Doors are open to everyone.